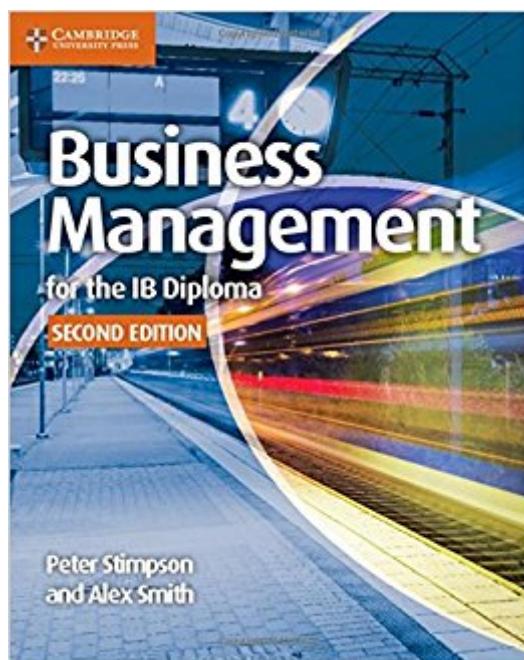


The book was found

Business Management For The IB Diploma Coursebook



Synopsis

A comprehensive second edition of Business Management for the IB Diploma, revised for first teaching in 2014. Designed for class use and independent study, this Coursebook is tailored to the thematic requirements and assessment objectives of the IB syllabus. It includes learning objectives and summaries; integrated Theory of Knowledge material; text in clear sections, following the IB syllabus structure and content specifications; clear, accessible English for students whose first language is not English; exam-style practice questions and a chapter on assessment and exam techniques. Written by two practising Business and Management teachers, Peter Stimpson and Alex Smith, it features the following topics: Business organisation and environment; Human resource management; Finance and accounts; Marketing; Operations management.

Book Information

Series: IB Diploma

Paperback: 598 pages

Publisher: Cambridge University Press; 2 edition (May 27, 2015)

Language: English

ISBN-10: 1107464374

ISBN-13: 978-1107464377

Product Dimensions: 8.6 x 0.9 x 10.9 inches

Shipping Weight: 3.2 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars 5 customer reviews

Best Sellers Rank: #267,902 in Books (See Top 100 in Books) #106 in Books > Children's Books > Education & Reference > Money & Saving #1092 in Books > Textbooks > Business & Finance > Management #1639 in Books > Business & Money > Education & Reference

Customer Reviews

Designed for class use and independent study, this Coursebook is tailored to the thematic requirements and assessment objectives of the IB syllabus. It includes learning objectives and summaries; integrated Theory of Knowledge material; text in clear sections, following the IB syllabus structure and content specifications; clear, accessible English for students whose first language is not English; exam-style practice questions and a chapter on assessment and exam techniques. Written by two practising Business and Management teachers, Peter Stimpson and Alex Smith, it features the following topics: Business organisation and environment; Human resource management; Finance and accounts; Marketing; Operations management.

It was as i expected, because the book was i it was stated if not was better. Thank you.

Excelente

yes

Everything is great

Good book

[Download to continue reading...](#)

Business Management for the IB Diploma Coursebook Coaching Futsal: NSCAA Level 1 Futsal Diploma Manual (NSCAA Diploma) IB Teoria del Conocimiento Libro del Alumno: Programa del Diploma del IB Oxford (IB Diploma Program) Chemistry for the IB Diploma Coursebook Environmental Systems and Societies for the IB Diploma Coursebook Physics for the IB Diploma Coursebook Business For Kids: for beginners - How to teach Entrepreneurship to your Children - Small Business Ideas for Kids (How to Start a Business for Kids - Business for children - Kids business 101) ESL Business English: The essential guide to Business English Communication (Business English, Business communication, Business English guide) Business Turnaround Blueprint: Take Back Control of Your Business and Turnaround Any Area of Poor Performance (A Business Book for the Hard-Working Business Owner) The Pareto Principle for Business Management: Expand your business with the 80/20 rule (Management & Marketing Book 15) Transnational Management: Text, Cases & Readings in Cross-Border Management (Asia Higher Education Business & Economics Management and Organization) Negotiating Business Transactions: An Extended Simulation Course (Aspen Coursebook) The Legal Career: Knowing the Business, Thriving in Practice (Coursebook) Essential Concepts of Business for Lawyers (Aspen Coursebook) Cambridge IGCSE® and O Level Environmental Management Coursebook (Cambridge International IGCSE) Taiwan Business: The Portable Encyclopedia for Doing Business with Taiwan (Country Business Guides) Photography Business: "Making Money in the Music Business as a Photographer" and "How to Make Money and Grow Your Business with Portrait Parties" Business Plan Template: Complete Fill in the Blanks Sample Business Plan Proposal (With MS Word Version, Excel Spreadsheets, and 7 Free Gifts) (Starting A Business Book 2) Business Plan Writing Guide: How To Write Successful & Sustainable Business Plans (Business Plan Writing

Guides Book 1) Business Valuation for Business Owners: Master a Valuation Report, Find the Perfect Business Appraiser and Save Your Company from the Looming Disasters That You Don't Yet Know About

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)